


## EDITORIAL

**Editorial – v. 21, n. 2, 2024**Bruno Félix<sup>1</sup>

Editor-in-Chief

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Dear Esteemed Readers,

It is with great pleasure and a sense of honor that I assume the role of Editor-in-Chief for the Brazilian Business Review (BBR) for the 2024-2025 term. Firstly, I extend my sincere gratitude to Professor Talles Vianna Brugni, the outgoing Editor-in-Chief, for his outstanding leadership and contributions to the journal. Professor Talles has played a crucial role in shaping the trajectory of BBR, leaving behind a legacy of excellence. I wish him continued success in all his future endeavors.

As I take the helm, I must acknowledge that BBR now stands at a more advanced position in terms of achievements compared to my previous editorial tenure in 2016 and 2017. The growth and progress witnessed over the years are a testament to the collective efforts of the BBR community, authors, and editorial team. I am truly excited to build upon this foundation and steer BBR towards even greater heights.

Now, let me introduce the outstanding articles featured in Volume 21, no. 2 of the Brazilian Business Review for 2024.

In this issue, we delve into diverse facets of business and management, presenting a collection of insightful articles that reflect the evolution of scholarly discourse in our field. The first article, authored by Saurabh Kumar and Simranjeet Kaur Bagga, explores the intricate relationships between transformational leadership, perceived organizational support, employee engagement, and organizational commitment within the Indian IT sector. The findings unravel the significant positive correlations and shed light on the mediating role of employee engagement.

Moving forward, a collaborative effort by Mohammad Ahmad Sumadi, Muhammad Safdar Sial, Franco Gandolfi, and Ubaldo Comite investigates the impact of emotional intelligence and Big Five personality traits on leadership success within hospital administration in the Middle East Gulf

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Region. Their findings provide valuable insights into the interplay between personality, emotional intelligence, and leadership effectiveness.

Nohora Del Pilar Bohorquez, Marisleidy Alba Cabañas, and Luis Demetrio Gómez García contribute a compelling article that examines the intricate relationship between legitimacy and financial sustainability among Colombian entrepreneurs during the challenging times of the COVID-19 pandemic. The study highlights the positive influence of family support on both legitimacy and financial sustainability.

Our journey through this edition also involves a meticulous exploration by José Luiz da Silva, Ana C. Lopes Vieira, and Simone Vasconcelos Silva into the characteristics of digital maturity models. Through a systematic literature review, the authors analyze the approaches used by these models, advocating for flexibility to allow effective organizational assessments in the context of digital transformation.

Rubens Mussolin Massa, Tales Andreassi, Raul Beal Partyka, and Jeferson Lana contribute a thought-provoking article that challenges assumptions about opportunity evaluation. Their research explores how variables influencing opportunity assessment by emerging market entrepreneurs may lead to inconsistent illusions, emphasizing the importance of considering overlooked variables in decision-making processes.

Finally, the work by Carlos André Marinho Vieira, Gustavo Correia Xavier, and Wenner Glaucio Lopes Lucena delves into the intriguing relationship between investor sentiment and earnings management. Their findings provide insights into how sentiment influences managerial decisions in meeting earnings benchmarks.

I trust that these articles will not only provide you with valuable insights but also contribute to the ongoing dialogue within the academic and business communities. BBR stands as a platform for cutting-edge research, and I am eager to witness the continued growth of our journal.

Wishing you all enriching reading experiences in 2024!

Bruno Félix  
Editor-in-Chief, Brazilian Business Review