Annual Editor Report 2020

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1. INTRODUCTION

We bring you the 2020 Annual Editor Report from Brazilian Business Review. Our goal is to inform the academic community about the main news and present BBR's annual data. Enjoy the reading!

2. EDITORIAL PROCESS

BBR's foremost challenge has not changed: it is to attract and publish high-quality academic research in business. We are happy that BBR has attracted lots of attention from the public. As a generalist journal, BBR has a team of associate editors that covers a broad spectrum of the business area. The current team is a mix of very experienced researchers, recognized as references in their areas, and younger professors who have shown a distinguished capacity of conducting high-quality research. We trust this highly qualified editorial board to decide the fate of their assigned manuscripts and curating contents of great interest to the academic community. The results of this strategy are twofold: BBR is one of the most respected and accessed journals in the area in Brazil, and, consequently, authors consider it a potential channel for their high-quality research.

BBR also has a policy of rotating its editors, including the Editor-in-Chief (EIC). The EIC has a two-year term, after which he becomes a co-editor. This policy ensures that the journal has a smooth transition, preventing the loss of knowledge and any structural breaks on its processes. Associate editors (AEs) are also rotated, refreshing the editorial board and opening space for rising researchers from time to time. Although this renewal process has its costs, its benefits are worth it. It brings a fresh mindset, opening the journal to new ideas and different intellectual viewpoints.

BBR has kept the possibility for authors to suggest potential reviewers to be assigned to their manuscript. There is also an option to recommend the exclusion of potentially conflicted reviewers. Even if the suggestions are not accepted, it helps the AE in selecting qualified reviewers for the paper.

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3. ANNUAL ACTIVITY AND ACCEPTANCE/REJECTION RATES

Table 1 compares the same period (Jan 1st to Dec 30th) of 2019 and 2020 in terms of manuscripts received. This year the number of submissions increased by approximately 10%. We ended the year with 21 accepted papers, a smaller volume than the year 2019. However, we still have 31% of the papers submitted in the evaluation process, which represents a potential paper for approval.

Table 1
Manuscripts received 2019-2020

				Annual Outcome Summary - By Journal Year Annual Cohort			
Year	New Submissions Received (a)	Number of Rejections (b)	Percentage of Rejections (c)=(b)/(a)	Number of Papers in Process (d)	Percentage in Process (e)=(d)/(a)	Number of Acceptances (f)	Percentage of Acceptances (g)=(f)/(a)
2019	183	131	72%	23	13%	34	19%
2020	205	121	59%	63	31%	21	10%

Table 2 breaks down the total of manuscript decision letters sent. The major phase of rejection is in the first round, when both the Editor-in-Chief and the Associate Editor conduct the desk review process. At this point of the editorial process, there are two foremost worries: the viability of the research in terms of incremental contribution and adequateness of the method to answer the research question.

The numbers for 2020 are very similar to those presented in 2019. However, I highlight that the number of *papers accepted* in the second and third rounds has increased significantly. This shows that the authors have been able to meet the requests made by the reviewers, as well as the reviewers have recognized the advances made by the authors. This year it became rarer for a paper to be rejected at the third round (increased from 61% to 93%). Such evidence reinforces the importance of properly responding to the issues contained in the review.

Table 2
Manuscript decisions - 2020

Decision Outcomes		**2019**		**2020**	
Decision Letter Sent		**233**		**247**	
First-Round Outcomes		**174**		**173**	
	Accept	0	0%	0	0%
	Revise & Resubmit	48	28%	50	29%
	Reject	126	72%	123	71%
Second-Round Outcomes		**41**		**46**	
	Accept	15	36%	19	41%
	Revise & Resubmit	20	49%	23	50%
	Reject	6	15%	4	9%
Third and Later-Round Outcomes		**18**		**28**	
	Accept	11	61%	26	93%
	Revise & Resubmit	3	17%	6	21%
	Reject	4	22%	0	0%

4. PROCESSING TIMES

BBR's average time between submission and acceptance still from about 160 to 199 days. Bear in mind that a perfect first-round takes more than 100 days from submission to R&R, and half of the second-rounds go into the third and later rounds. Therefore, the increase still is within parameters, and reflect the increases in the proportion of R&Rs on first and second rounds. The numbers show that BBR is committed to providing feedback to authors as soon as possible, while still maintaining a high-quality evaluation process.

5. BBR'S REACH

The BBR's is indexed by Scopus and we have requested indexing by Web of Science, and we are currently waiting for Clarivate's assessment. These initiatives will expose BBR's articles to a more international audience, and in the long term should leverage both citations and submissions.

Figure 1 displays updated stats from Redalyc. It contains Business Administration & Accounting journals from Brazil ranked as A2 by the Brazilian Ministry of Education (the same rank as BBR) that are indexed by Redalyc. BBR still has the most article downloads, more than 540,000. Its level of internationalization (lower is better) is still in line with most Brazilian periodicals of the A2 stratum, despite the diversity of authors' countries is lower than most.
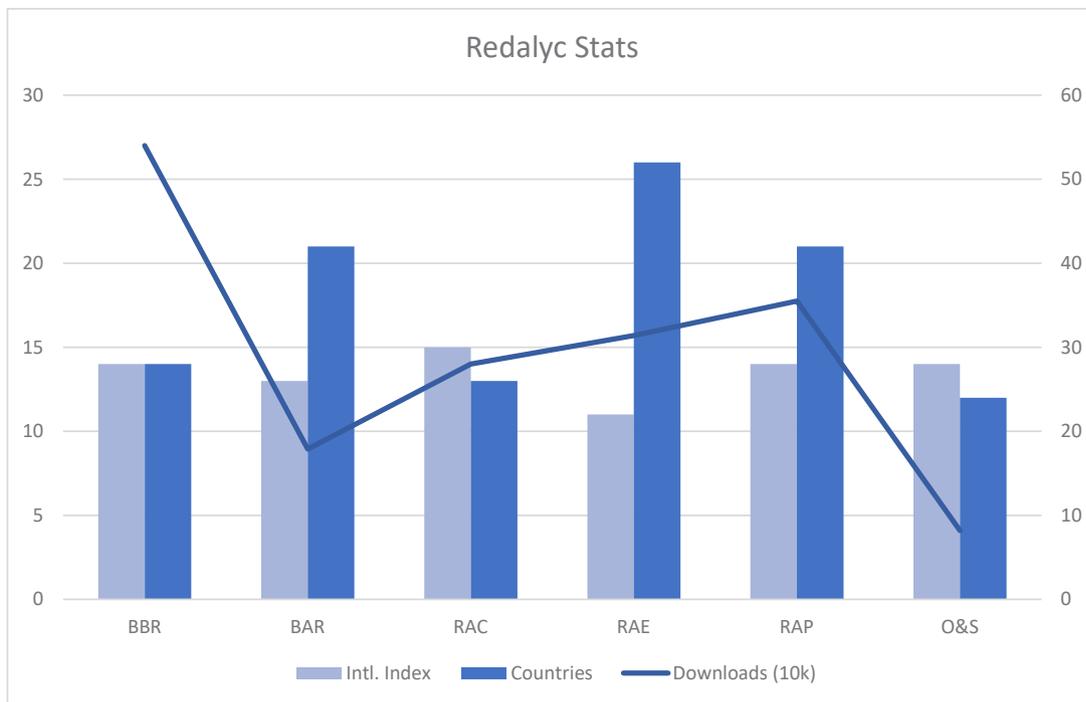

Figure 1: Selected Redalyc stats on Brazilian journals - 2019.

Notes: BBR is Brazilian Business Review. BAR is Brazilian Administration Review. RAC is Journal of Contemporary Administration. RAE is Journal of Business Management. RAP is Brazilian Journal of Public Administration. O&S is Organizações & Sociedade. Intl. Index is a conversion to a decimal scale from 0 (most international) to 24 (least international) of the two-tier classification of Redalyc. Each level goes from 1 to 5 (1 is more international) and measures the diversity of authors' nationalities and how important is the participation of international authors in the journal's published articles *(Redalyc, n.d.)*. For instance, BBR's classification is 3[5], which translates into 14 in the graph. Countries is the number of distinct authors' countries who have published. Downloads is the number of downloads (in tens of thousands, secondary right-hand axis) recorded in Redalyc.

About 83% of the BBR's website traffic came from Brazilian addresses. The remaining 17% came from several countries, with the second common being the US (13%) and the rest from other countries. This diversity corroborates our perception that is of utmost importance that BBR remains a bilingual journal. Figure 2 shows the countries with the most accesses.
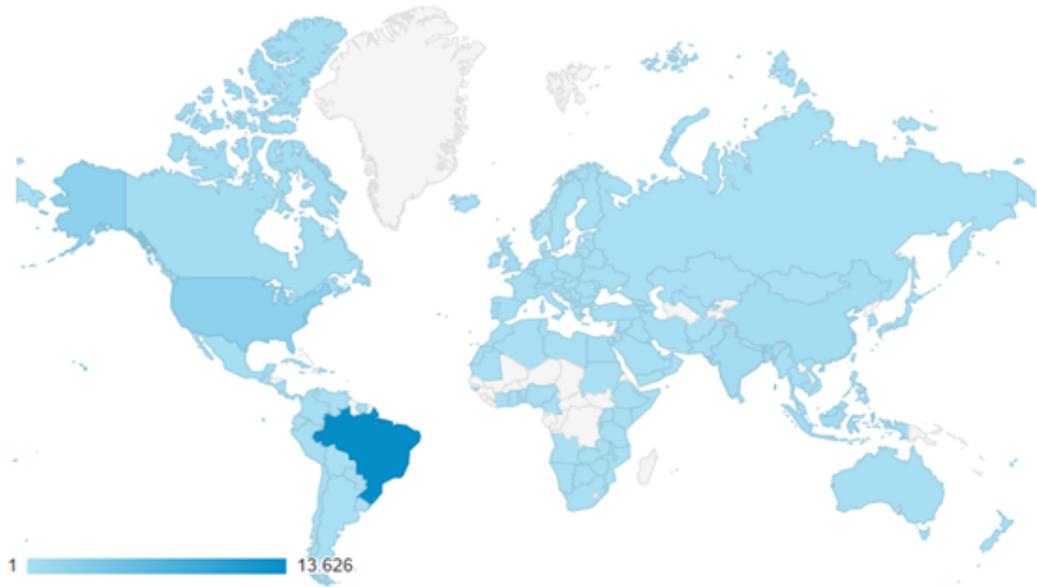

Figure 2: Google Analytics statistics for BBR users.

6. ACKNOWLEDGEMENTS

This year we have had Júlia as our editorial assistant and she has done a great job in keeping the editorial process running perfectly! A special thanks to Júlia for all the effort put into the process.

Our Associate Editors have kept their deep commitment to BBR. We cannot thank you enough for granting us part of your very precious time and knowledge. We also extend our deep thanks to our 131 reviewers of 2020, who also donated these extremely valuable assets to BBR. Constantly the authors praise BBR's smooth evaluation process, and surely our editors, our reviewers, and our editorial assistant are key to this. A roster with all 2020 reviewers follows in Appendix A.

Of course, we cannot forget our authors. We have received many deeply interesting studies, some of them with intriguing themes. The trust you deposit in BBR is heartwarming, helping BBR maintain its position as one of the main Brazilian outlets for high-quality research in business.

We also reaffirm our gratitude to our Supporting Institution, FUCAPE Business School, and CNPq, for providing part of the financial resources needed by BBR.

REFERENCE

Redalyc. (n.d.). *Metodología*. Retrieved December 28, 2020, from https://www.redalyc.org/revista. oa?id=1230&tipo=indicadores

APPENDIX A – AD HOC REVIEWERS (2020)

Afonso Vieira, Valter
Almeida, José
Almeida, Neide Lucia de Oliveira
Altieri, Diego
Alves, Helena
Andrade de Lima, Mauricio
Araujo, Eurilton
Barros, Lucas A. B. C.
Bastos, Poliano
Beck, Franciele
Behling, Gustavo
Beuren, Ilse
Biagi Almeida Santos, Eduardo
Binotto, Erlaine
Bitti, Eugenio
Borges, Gustavo
Bortolon, Patricia
Bossle, Marilia
Botelho, Marcelo
Braga, Ana
Brambilla, Flávio
Bressan, Aureliano
Carmona, Charles
Carvalho, Juliana
Carvalho-Freitas, Maria Nivalda de
Cavalcante, Erica
Cavalcanti, André
Cerchione, Roberto
Cherobim, Ana Paula
Costa Júnior, Júlio
Costa, Cristiano
Crisóstomo, Vicente
Cunha, Julio
da Cunha Araújo , Rebeca Cordeiro
d'Angelo, Marcia
Dantas, José
De Andrade, Alexsandro
de Melo, Felipe Luiz
de Sousa, Josiano
de Souza-Leão, André Luiz
Dias, Claudia
dos Santos Sanfins, Marco Aurélio
Duarte, Paulo
Emmendoerfer, Magnus Luiz
Estevão, Cristina

Farias, Salomao
Fernandes, Cristina
Ferreira, Manuel
Figueiredo, Ronnie
Flores, Eduardo
Franco, Mário
Freitas, Flávia
Garcia Lopes, Humberto Elias
Garcia, Fabio
Godoy, Leoni
Gomes, Adalmir
Gonçalves Costa Hryniewicz, Lygia
Hanashiro, Darcy
Hassan, M. Kabir
Helal, Diogo
Heloisa, Ana
Iquiapaza, Robert
Irigaray, Helio
Junior, Luiz
Klann, Roberto
Lacruz, Adonai
Lagowska, Urszula
Laser Procianoy, Jairo
Laurett, Rozélia
Leal Junior, Ilton Curty
Leite, Ramon
Lemes, Sirlei
Lopes, Evandro
Lopes, João
Lucena, Jeane
Madeira, Maria
Maggi-da-Silva, Patricia
Mamede, Samuel
Marchetti, Renato
Marchiori, Danilo
Martinez, Antonio
Martins, Vinícius
Medeiros, Francisco
Mendonça Fraga, Aline
Miragaia, Dina
Mól, Anderson
Moll Brandão, Marcelo
Mondo, Tiago
Mota, Renato
Moura, André

Moura, Elton
Mucci, Daniel
Neto, Silvio
Nossa, Valcemiro
Odete, Paula
Oliveira, Tania
Paço, Arminda
Paiva, Kely
Pedro, Eugénia de Matos
Peleias , Ivam
Pelucio, Marta
Pinto, Marcelo
Porto, Juliana Barreiros
Rezende, Amaury
Rocha, Saulo
Rocha-de-Oliveira, Sidinei
Rodrigues, Lucia Lima
Rodrigues, Ricardo
Rossi, George
Sanchez Baez, Edgar
Saraiva., Luiz

Schlickmann, Raphael
Semprebon, Elder
Sepulcri, Lara
Silva Junior, Claudio Pilar
Simic, Mirna
Simões, Jorge
Soares de Oliveira, Edvan
Stefanelli, Nelson
Tavares, Gustavo
Teixeira, Alexandre
Teixeira, Arilda
Tondolo, Rosana
Tondolo, Vilmar
Urdan, André
Vaclavik, Marcia
Vieira, Elsa
Vizeu, Fabio
Weires, Kelly
Zambelli, Amanda
Zanandrea, Gabriela